



andrius@rimkunas.lt



+370 673 58122



rimkunas.lt | bruno.lt

Andrius Rimkūnas

Problem solver, product manager, business developer, entrepreneur



Extremely curious, creative, energetic problem solver, product manager, team leader and business developer.

Creating and maintaining relationships, spotting insights, setting and implementing strategies.

EDUCATION

| Continuous education

since - 2010 » Coursera, Aquent, Udacity, Edx

- Economics, marketing, leadership, product management
- Most of the content reflected on bruno.lt blog

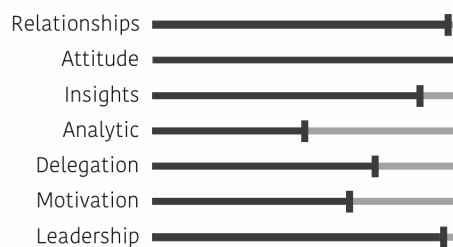
| Information business

1996 - 2002 » Vilnius University, Kaunas branch

| Secondary school

1992 - 1996 » KTU Gimnazija

SKILLS



KNOWLEDGE

Digital marketing

- » Analytics
- » Social networks
- » PPC and SEO
- » Email and others
- » HTML

Product and project management techniques

- » Agile, PMBOK, Kanban
- » StageGate, 280Group
- » Lean startup

Creative

- » Copywriting
- » Design, typography
- » Music writing
- » Photoshop and similar

General

- » Starting things up
- » Know taste of fail
- » Getting things done

INTERESTS



Electronic music



Reading a lot



Various wood and electronic hacks



Regular workout

WORK EXPERIENCE

2014 - 2016

Marketing and product manager | ELDES - electronics design and manufacturing company

- Marketing communications management - people, processes.
- Initiated new product development, product management processes and procedures.
- Organisational intermediary pushing changes and initiatives

2009 - 2014

Interim and freelance **marketing and project manager** | WRU, Radiocentras, Love Agency, Ogilvy, BTV, OneGo, Lorizon energy and others

- Marketing strategy, tactics and implementation.
- Consultancy on project management, creative and digital initiatives.
- Complex, non-standard cross-industry projects management
- Business development

2006 - 2009

Baltic **creative services manager** | MTG/Viasat television network

- Create and lead baltic department from Vilnius: people, processes
- Task order, management and delivery framework and technologic solution.
- Aligning international marketing teams needs and expectations
- Brand image supervision (7 TV channels)

Previous and notable positions

- Music shop consultant, radio DJ, TV host, copywriter
- LRT head of marketing
- Freaky Production House co-founder
- Albumator co-founder

LANGUAGES



Lithuanian



English



Russian



Spanish